

Midwest Cancer Alliance
Partners Advisory Board Charter
9/01/08

- **Background:** The University of Kansas Cancer Center's External Advisory Board recommended in its 2007 review that we organize an advisory board comprised of major hospitals and research institutions in the region to further our pursuit of National Cancer Institute (NCI) designation as a Comprehensive Cancer Center. The intent is to include institutions from across the region including representatives from Wichita, Topeka, Manhattan and Kansas City. Several of these organizations have expressed a desire to have a "seat at the table" in this strategic effort given the regional significance of the NCI initiative.

- **Charter:** Functions of the Partners Advisory Board include:
 - Assisting with pursuit of NCI designation by demonstrating research and education collaboration of key hospitals and research institutions for the benefit of the region, the University, and the State of Kansas.
 - Providing input and having a voice in the strategic planning for NCI designation.
 - Ensuring a shared vision for the NCI Center and the role of partner institutions.
 - Providing budget transparency of partner membership fees and input on the overall University of Kansas Cancer Center budget.
 - Providing input on research programs leveraging unique strengths of the region.
 - Assisting with and/or offering advice on philanthropic plans to support the University's ten year cancer strategic plan.
 - Evaluating potential of joint strategic investments of a scale that demand collaboration (e.g. Proton Beam Therapy).

- **Governance:** The Partners Advisory Board would be advisory in nature to the Director of the University of Kansas Cancer Center/Chief Executive Officer of the Midwest Cancer Alliance (Roy Jensen, MD) to comply with the "Authority of the Director" requirement per NCI guidelines. The CEO of each partner institution would be a member of the Board. The Board would be chaired by a broad-minded civic leader that could assist in bringing together the group and coordinating their energies in pursuit of NCI designation. Each of the institutions would be "equal partners" with rights and responsibilities regarding research, education, philanthropy and community benefit.

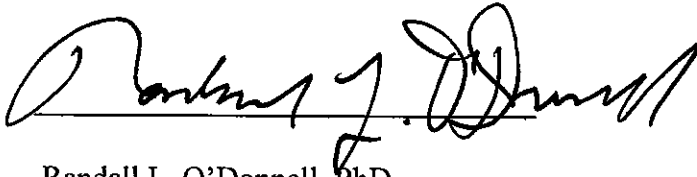
- **Membership:** Among others, potential members of the group would include:
 - Civic/State:
 - Board Chair: Civic leader from Kansas City or Wichita
 - Kansas Governor or her designee, Ex-Officio member
 - Chief Executive Officer, Kansas Bioscience Authority
 - University of Kansas
 - Director, University of Kansas Cancer Center
 - Executive Vice Chancellor and Executive Dean, University of Kansas School of Medicine
 - Executive Vice Chancellor and Provost, University of Kansas - Lawrence
 - Hospitals CEOs
 - The University of Kansas Hospital
 - St. Luke's Health System
 - Children's Mercy Hospitals and Clinics
 - Truman Medical Center
 - Via Christi Health System
 - Stormont-Vail HealthCare *
 - Research Institutions
 - Chief Executive Officer, Stowers Institute for Medical Research,
 - Director, Terry C. Johnson Center for Basic Cancer Research, Kansas State University

- **Structure:** Organized as a contractual partnership, not as a legal entity or joint venture. Each partner would enter into a contract with KU Medical Center.

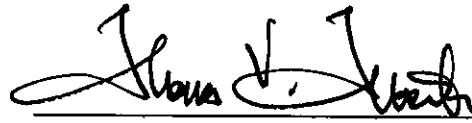
- **Branding:** Pending identification of a major named donor for the Center, partners would have branding rights to refer to themselves as [Name of Hospital, A Partner of the Midwest Cancer Alliance] for cancer research, education and any future joint collaboration activity overseen by the Partners Advisory Board. Partner institutions would continue to compete clinically and therefore would use their existing brands for cancer clinical activities.

- **Partner Fees:**
 - Hospitals: Given their clinical revenue streams, hospital partners would pay an annual fee for participation. Each hospital partner would provide \$500,000 annually to support the goal of achieving a Cancer Center Support Grant (CCSG) from the NCI. Once the CCSG grant is obtained, each hospital partner would provide \$1 million annually in support.
 - Research Institutions: Research organizations would commit to devoting a minimum of \$500,000 per year in internal programs for cancer research.

* MCA (Clinical Trials Network) Ex Officio Director per PAB contract



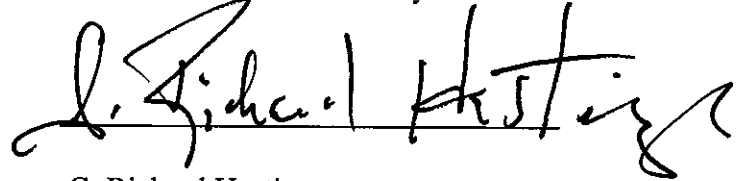
Randall L. O'Donnell, PhD
President and Chief Executive Officer
Children's Mercy Hospitals and Clinics



Tom Thornton
President and Chief Executive Officer
Kansas Bioscience Authority



Robin D. Denell, PhD
Director
Terry C. Johnson Center for Basic Cancer Research
Kansas State University



G. Richard Hastings
President and Chief Executive Officer
Saint Luke's Health System



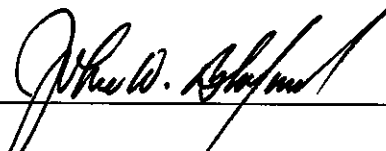
Maynard Oliverius
President and Chief Executive Officer
Stormont-Vail HealthCare



William B. Neaves, PhD
President and Chief Executive Officer
Stowers Institute for Medical Research



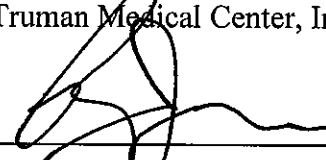
Bob Page
President and Chief Executive Officer
The University of Kansas Hospital



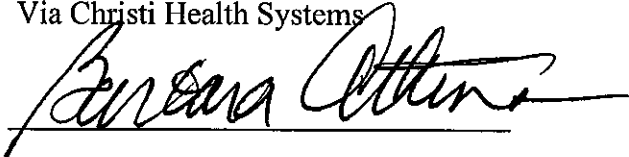
John W. Bluford
President and Chief Executive Officer
Truman Medical Center, Inc.



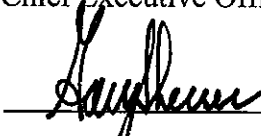
Kevin Conlin
President and Chief Executive Officer
Via Christi Health Systems



Roy A. Jensen, MD
Director, University of Kansas Cancer Center
Chief Executive Officer, Midwest Cancer Alliance



Barbara F. Atkinson, MD
Executive Vice Chancellor
University of Kansas Medical Center



Gary Sherrer
Chairman
MCA Partners Advisory Board

